



Domain Name Policy

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Background

1. The .organic gTLD (also designated as the .organic domain) is a generic Top Level Domain, generally available to all Registrants and, among others, actors in the fields of agriculture, food and farming.
2. The purpose of this Domain Name Policy (“DNP”) is to identify and explain the mechanisms and procedures required for registering .organic domain names.
3. This DNP is to be read together with the .Organic Registry-Registrar Agreement, and words and phrases used in this document shall have the same meaning attributed to them in the Registration Agreement unless otherwise specified or the context clearly otherwise requires.
4. IFOAM - Organics International (IFOAM) is a partner of .organic Registry Operators. Hence, this DNP refers to the Principles of Organic Agriculture (“POA”) as formulated by IFOAM. See <http://www.ifoam.bio/en/organic-landmarks/principles-organic-agriculture>.
5. The Registry administering the .organic domain shall modify this document from time to time. Any revisions or modifications to this DNP shall be effective thirty (30) days after the initial date of posting such revisions or modifications on the Registry’s website and such amendments shall be binding upon the domain name registrant.

1. USE OF THE .ORGANIC DOMAIN

1.1 General Acceptable .organic Use Policy

- 1.1.1 Any Registrant (i.e., the entity having registered a .organic secondary level domain name, including the contact used when making the registration) that does not fall within the scope of section 1.2 of this DNP must commit not to undermine the POA.

1.2 .Organic Agriculture Compliance Mechanisms

- 1.2.1 Specific terms of use apply to Registrants who are directly or indirectly producers, transformers and retailers, or otherwise involved in the field of agriculture, food, and farming when there is: selling, exporting to, or trading agricultural or food product, where the word “bio” or “organic” may be used to refer to legally labeled and marketed organic, biological, ecological, biodynamic, or similarly named goods or intending to do so.

1.3 The .organic Policy Advisory Committee (The “BIOPAC”)

- 1.3.1 The implementation and ex-post control of .organic domain use shall be advised by the BIOPAC, which is chaired by IFOAM – Organics International and is governed according to explicit Terms of Reference.
- 1.3.2 The Registry shall respond to abuse notifications of the .ORGANIC domain by verifying:



- The presence of the recommended web page and comparing the information contained on such page with the Domain Name Policy;
- The attempt of the Registrant to misrepresent products, services, or other relevant information under the umbrella or in the context of other compliant ones.

1.4 Acceptable and Prohibited Actions

- 1.4.1 Use of any .organic domain or website hosted on any .organic domain must be in compliance with this policy.
- 1.4.2 The Registrant undertakes to register any labels (*i.e.*, individual words or characters to the left of the dot of the .organic top-level domain) that are in accordance with:
- This Domain Name Policy;
 - ICANN rules and regulations; and
 - Statutory provisions of the Registrant's countries, the statutory provisions of his/her place of residence or its place of incorporation, or where business transactions are conducted.
- 1.4.3 The Registrant undertakes not to register any labels that:
- Are likely to deceive, disparage or cause a material detriment to the .organic brand, its customers or Internet users;
 - Violate ethical or criminal law principles (included, but not limited to, abusive, illegal, violent, racist, obscene, ethnically offensive, harmful to minor, offensive terms, terms that violate morality and public order);
 - Violate the rights of others; or
 - Violate the POA (e.g.: names related to human rights abuses and to .organic agriculture principles violation such as <gmo.ORGANIC>
- 1.4.4 Third Level registrations of .organic labels are not supported by the Registry.
- 1.4.5 The Registry will not tolerate either 1) a violation of this DNP in registration of a label, or 2) that such content is found on a website hosted on a .organic domain.
- 1.4.6 The Registry reserves the right, in its sole discretion and without notice to any other party, to take appropriate actions (whether administrative, operational or otherwise) to:
- Protect the integrity and stability of the Registry;
 - Comply with any applicable laws, government rules or requirements, ICANN regulations, requests of law enforcement, or any dispute resolution process;
 - Avoid any liability, civil or criminal, on the part of Registry as well as its affiliates, subsidiaries, officers, directors, and employees;



- Comply with the terms of the registration agreement, the Registry-Registrar Agreement, the Registry Agreement, or any other binding commitments, whether written or otherwise;
- Correct mistakes made by the Registry or any Registrar in connection with a domain name registration;
- Allow for the resolution of a dispute of any sort whether or not the dispute appears to be unmerited or unsubstantiated;
- Respond to complaints of abusive behavior on websites hosted on .organic domains; or
- Otherwise implement the Domain Name Policy or Acceptable Use Policy.

1.5 Illegal use and compliance

- 1.5.1 The Registry shall identify a violation to this DNP by any means, including without limitation, private complaint, public alert, government or enforcement agency outreach, ICANN notification, and on-going monitoring by the Registry or its partners.
- 1.5.2 At its discretion, the Registry or its designee may review any website hosted on a .organic domain through an automated system or otherwise, for the purpose of identifying an infringement of this DNP.
- 1.5.3 Conduct in violation of this DNP also includes, but is not limited to phishing, domain name or domain theft, botnet command and control, distribution of malware, fast flux attacks/hosting, hacking, pharming, spam, piracy, counterfeiting, child pornography, cybersquatting, front-running, gripe sites, deceptive and/or offensive domain names, fake renewal notices, cross-gTLD registration scam, name spinning, pay-per-click, traffic diversion, false affiliation, domain kiting/tasting, fast-flux, 419 scams or if the domain name is being used in a manner that appears to threaten the stability, integrity or security of the Registry, or any of its Registrar partners and/or that may put the safety and security of any registrant or user at risk.
- 1.5.4 All complaints should be reported at: <http://:abuse.ORGANIC> or emailed to abuse@get.ORGANIC.
- 1.5.5 In case of failure to comply with clause 1.4. and 1.5. of this DNP, the Registry (or its designees) reserves the right, at its own discretion, to: deny or cancel the registration, renewal, or transfer of any Registered Name; or to place any Registered Name on registry lock, hold, or similar status, with respect to any such Registered Name that the Registry, upon reasonable belief formed after reasonable investigation, deems to be registered or used in a manner that constitutes a violation of the .Organic Domain Name Policy and/or Acceptable Use Policy.



2. INTERNATIONALIZED DOMAIN NAMES (IDNs)

2.1 IDN Labels

The Registry offers IDN labels in compliance with RFCs 5890, 5891, 5892, 5893 and their successors as referred to in the ICANN IDN Guidelines located at <http://www.icann.org/en/resources/idn/implementation-guidelines>. The ICANN IDN Guidelines may be amended, modified, or superseded from time to time.

2.2 IDN Tables and Registration Rules

The Registry will publish and keep updated its IDN tables and IDN registration rules in the IANA repository of IDN practices as specified in the ICANN IDN guidelines.

3. RESERVED NAMES

3.1 Reserved names

Reserved names are any names which are ineligible for registration due to ICANN restrictions or Registry designation.

3.2 Registry Designated Names

Registry Designated Names are any names designated by the Registry (plus their IDN variants, where applicable) including those in accordance with Specification 5, Section 3.2 of the Registry Agreement (between the .organic registry and ICANN) necessary for the operation or the promotion of TLD. However, the Registry reserves the right to utilize alternative allocation mechanisms.

4. ENFORCEMENT, TERMINATION AND DELETION

4.1 Action the Registry may take

Registry reserves the right in its sole discretion to deny, suspend, transfer and/or cancel at any time a domain name registration or request for registration found to be in violation of this Policy, other registry policy, any applicable law, rule or regulation and/or not promoting items related to the organic industry.

4.2 Possible Actions by the Parties

4.2.1 The Registry is not bound to adjudicate any dispute between parties and cannot and does not accept any responsibility for any loss or damage a domain name Registrant or anyone else may suffer as a result of any action or omission by the Registry or by anyone else under this Domain Name Policy.



4.2.2 Any abuse-related issues with which the Registry is unable to assist should be resolved through an appropriate dispute resolution forum. In such circumstance, the Registry shall act following provision of:

- The final determination of an internationally recognized dispute resolution body or a court of law, resolving the inter-party dispute or otherwise mandating the Registry's action;
- Any requirement of ICANN or other recognized authority which demands action or response; or
- In the case of a wrongful transfer of a domain name, a Registrant may also provide written agreement of the Registrar record and the gaining Registrar sent by email, letter or fax that the transfer was made by mistake or procedural error or was unauthorized.

5. THE REGISTRY COMPLAINTS POINT OF CONTACT

5.1 Complaints

All complaints should be reported at: <http://abuse.ORGANIC>, or emailed to abuse@get.ORGANIC

